



## WRITERS' GUIDELINES

If you are thinking about writing for *alive*, we recommend that you read back copies of our magazine or visit [alive.com](http://alive.com) to see the kind of natural health articles we publish. Also, please be aware that like other monthly magazines, we commission our articles several months in advance, so it is not appropriate to query an article for Christmas in December, or even October.

Once you have familiarized yourself with our content and come up with an original idea, please send us a query. **Note that unsolicited articles will neither be read nor responded to.**

### Preparing a Successful Query Letter

1. Please make queries one page or less, single-spaced in Times New Roman, font size 12. Embed your query in the body of your message or attach it in a Microsoft Word file, and please send only one query per email.
2. Please ensure your first paragraph is particularly strong and reflects the article you intend to write. Indicate how you would develop the article, its proposed structure, and the angle you would take.
3. Please indicate the approximate length of the proposed article, and provide a possible date of delivery. (Please check the length of articles published in *alive*.)
4. Please provide footnoted references to support your article ideas along with a list of possible experts you intend to interview for the article.
5. Please provide your credentials, expertise, training, and, if possible, links to one or two samples of your published writing.
6. Please send queries to [editorial@alive.com](mailto:editorial@alive.com).

### Commissioning Process

- If we like your suggestion, it will be presented to the commissioning team.
- If your query is accepted, our editorial coordinator will send you a requisition form, contract, and blank invoice.

Please note: review of your query may take several weeks due to the commissioning process.

Thank you for your interest in *alive*.