

Distribution deadlines and pricing.

These deadlines are applicable for any changes you wish to make to your magazine order, including quantity changes and alterations to your imprint.

MONTH	DEADLINE
January	November 16, 2018
February	December 14, 2018
March	January 21, 2019
April	February 15, 2019
May	March 20, 2019
June	April 23, 2019
July	May 21, 2019
August	June 17, 2019
September	July 22, 2019
October	August 19, 2019
November	September 23, 2019
December	October 23, 2019

In *alive's* national market study, *Navigating Natural Health*, fielded by independent research firm SQI:

- + **91%** say their customers **want to buy** products that are featured in *alive*
- + **82%** agree that *alive* magazine helps **increase their sales** by providing more education to their customers
- + **75%** agree that the cover imprint with their store information helps them **increase brand awareness** in their local market

PRICING

Number of copies per month	Cost per magazine*
100	\$1.10
250	\$0.95
500	\$0.85
1,000	\$0.78
2,000 +	\$0.73

All magazine pricing includes:

- + free shipping to your store
- + your store location listing on the *alive.com* Retailer Locator
- + your store message custom imprinted on the cover of each of your magazines

* Prices include cover imprint and shipping/freights to all urban centres in Canada. Prices subject to applicable taxes. Payment by Visa, MasterCard, or auto debit only.

Imprint options.

Select one of the following imprint formats to appear on your personal shipment of *alive* magazines. Once we receive your selection we will send you a proof of your imprint with your store information. If you choose to include a logo on your imprint, you can email it to us at imprints@alive.com.

SINGLE LOCATIONS

STORE NAME OR LOGO

Location Name
Address City Province Postal Code
Phone number / Website
Free format up to 60 characters long

Store Name or Logo

STORE NAME

Address
City Province Postal Code
Phone number / Website
Free format up to 35 characters long

Store Name with Separate Logo

MULTIPLE LOCATIONS

STORE NAME

Address #1	Address #2
City, Province, Postal Code	City, Province, Postal Code
Phone number / Website	Phone number / Website

Free format up to 60 characters long

2 Locations Under One Store Name

STORE NAME

Store Location #1 Store Location #2 Store Location #3

Free format up to 60 characters long

3 Locations

Imprint Requirements

1. store contact information (i.e. address, phone number, website, etc.)
2. store logo in Adobe Illustrator, Photoshop, TIFF, or PDF file format
3. logo file must be black and white (no grayscale) at 300 dpi

Actual imprint size is 7.25" x 1.5".

Fonts and imprint formats are fixed in style and size, unless you provide your entire imprint in PDF format.

If you have any questions please contact us at 1.800.663.6580 ext. 622 or imprints@alive.com.